

UNITED STATES PATENT AND TRADEMARK OFFICE

Appl./ Serial No.: 10/811,530 Confirmation No. 2262
Application of: Jonathon Loew
Filed: March 29, 2004
TC/AU.: 3727
Examiner: Gary E. Elkins
Docket No.: 203.1013
For: **POINT OF PURCHASE DISPLAY CARTON**

RESPONSE TO OFFICE ACTION

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

September 25, 2006

Sir:

In response to the Office Action dated March 24, 2006 entry and consideration of the following amendments and remarks is respectfully requested.

Amendments to the Specification being on page 2 of this paper.

Amendments to the Claims are reflected in the listing of claims which begins on page 3 of this paper.

Remarks/Arguments begin on page 7 of this paper.

I hereby certify that this correspondence and/or fee is being submitted to the United States Patent & Trademark Office via the Electronic Business Center on September 25, 2006.

Wolf, Block, Schorr & Solis-Cohen LLP

BY: 